



VBC CARES

A community fundraising effort to help your group increase its fundraising profits.

Qualifications

- Community** Funds are being used to support community-based activities devoted exclusively to charitable, educational or recreational purposes.
- Educational** Funds are being used to support a school or school-related organization (i.e. band, clubs, student or parent group associated with a school or educational institution).
- Charitable** Funds are being used to support a charitable or benevolent cause.
- Religious** Funds are being used to support nonprofit church activities or church-related organizations (i.e. youth groups, mission trips, community outreach).

Two Fundraising Options

GIFT CARD SALE

Sell VBC gift cards with 25% of all sales going towards your organization.

- Select predetermined VBC gift card increments
- Selling Period - 2 weeks
 - Sell GCs using the VBC Order Form
 - Organization collects payment from customers
- Order Collating Period - 3-5 days
 - Collect and organize all order forms
 - Submit to the VBC using the Submittal Form
- Order Pick-up - 1 day
 - Payment due to the VBC on pick-up day less 25% of total sales

HOSTED EVENT

Invite guests to a VBC hosted event and a percentage of net sales will go towards your organization.

- Select event date, time and VBC location
- Distribute organization's event flyers to customers
- Supporters, families & friends attend the VBC event
 - Only purchases with a flyer will be eligible
 - Minimum of 20 flyers required
- VBC will donate a percentage of sales
 - 20-30 flyers redeemed = 15% of net sales
 - 31-49 flyers redeemed = 20% of net sales
 - 50+ flyers redeemed = 25% of net sales
- A check will be mailed to the organization

Eligibility

Any organization with a Tax ID number and recognized by the government as a non-profit organization or authorized sub-group.

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| Public Schools | Sports Teams | Campus Clubs | School Bands | Cheerleading Squads |
| School Camps | Student Councils | Girl/Boy Scouts | Booster Clubs | Parent/Teacher Org. |

Contact Us

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